## Groupon Honors Koroneburg Renaissance Festival with Best of Groupon 2017 Designation

Corona, January 15, 2018 – Groupon (www.groupon.com) has honored Koroneburg Renaissance Festival as part of its annual Best of Groupon collection, which recognizes local businesses for the popularity of their Groupon campaigns and high levels of customer service.



Only a handful of merchants received the Best of Groupon distinction and are identifiable to consumers on the Best of Groupon page on Groupon.com and in the Groupon mobile app, via unique badging on their Groupon deal pages, and through special email sends. Best of Groupon merchants span a wide range of geographies and industries, including health and beauty, food and drink, and activities-based businesses.

"We're proud to feature so many great locally-owned businesses in our marketplace, and it's exciting to have the chance to showcase top merchants who

have delivered unbeatable service to their customers," said Jay Klauminzer, Vice President of Local Deals, Groupon.

"It was simple—Groupon connected us with local customers, and many of them have become regulars and familiar faces," said David Pulcifer, Festival Director of Koroneburg Renaissance Festival in Corona. "We were able to customize our offer to meet essential business needs and diversify the ways in which we promote our business."

To check out the Groupon offer for Koroneburg Renaissance Festival awarded, please <u>visit our deal on Groupon</u>. If you represent a local business who's interested in running on Groupon, you can easily get started at <a href="https://www.groupon.com/merchant">https://www.groupon.com/merchant</a>.

## **About Koroneburg Renaissance Festival**

The Koroneburg Renaissance Festival is one of the only permanently built Renaissance faire in Southern California, and is the most interactive Renaissance experience around! We offer great audience-participation content, giving you plenty to do and opportunities to learn about ye ol' German 1450-1600 A.D. history!

Website: https://renfestcorona.com

Facebook: <a href="https://www.facebook.com/Koroneburg">https://www.facebook.com/Koroneburg</a>

Twitter: https://twitter.com/RenfestCorona

Instagram: <a href="https://www.instagram.com/renfestcorona">https://www.instagram.com/renfestcorona</a>

## **About Groupon**

Groupon (NASDAQ: GRPN) is building the daily habit in local commerce, offering a vast mobile and online marketplace where people discover and save on amazing things to do, see, eat and buy. By enabling real-time commerce across local businesses, travel destinations, consumer products and live events, shoppers can find the best a city has to offer.

Groupon is redefining how small businesses attract and retain customers by providing them with customizable and scalable marketing tools and services to profitably grow their Businesses. To download Groupon's top-rated mobile apps, visit <a href="www.groupon.com/mobile">www.groupon.com/mobile</a>. To search for great deals or subscribe to Groupon emails, visit <a href="www.groupon.com">www.groupon.com</a>. To learn more about the company's merchant solutions and how to work with Groupon, visit <a href="www.groupon.com/merchant">www.groupon.com/merchant</a>.

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